

# Information Professionals in a World of Change: Making the Most of Challenges and Opportunities

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Transportation Library Connectivity Conference



# SLA

“Connecting People and Information”

- Non-Profit Association for Librarians and Information Professionals
- More than 11,000 Members in 75 Countries

# 2007 Advocacy Issues

- Support for No-Fee Access to CRS Reports
- Support of U.S. Freedom of Information Act
- Opposition to WIPO Broadcasting Treaty
- Support for Net Neutrality
- Support for continued access to EPA Regional Libraries

# Technology Driving Change

- Revolutionizing how information is gathered and used and how ideas and opinions are communicated
- Creating expectation for information whenever and where ever desired

# Social Networking: Web 2.0 and Beyond

- Internet as robust vehicle for personal and professional expression
- “Prosumers” on the rise
- Collaboration key to future success of organizations
- Librarians expected to play larger role managing online resources

# Librarian & Info Pro: Best Careers for Future

- *U.S. News.com*
- *Parade Magazine*
- *Kiplinger.com*

# Communicating Your Value and the Value of Your Profession

- Educate Supervisors / Managers
- Think Strategically about Goals
- Adapt to your Changing Role
- Become a Leader in Your Organization

# What Does it Take to be a Change Agent or Leader?

- Preparation
- Change in Perspective
- Recognition of Values
- Conceptual VS. Linear Thinking
- Confident Decision Making

# SLA's Commitment to Members and the Profession

- Conference
- Networking Opportunities
- Learning Opportunities
- Risk-free Environment for Experimentation

# Questions?

# Thank You

For more information, please contact Doug Newcomb at [dnewcomb@sla.org](mailto:dnewcomb@sla.org) or visit [www.sla.org](http://www.sla.org)